



Main colour logo



Two colour logo

Web/screen files:

TAPREG_logo_RGB.eps

TAPREG_logo_8_RGB.png

TAPREG_logo_16_RGB.png

TAPREG_logo_29_RGB.png

Print files:

TAPREG_logo_CMYK.eps

Notes:

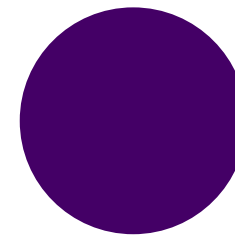
png files have transparent backgrounds.

File name relates to file size.

8 KB = 331 px wide

16 KB = 688 px wide

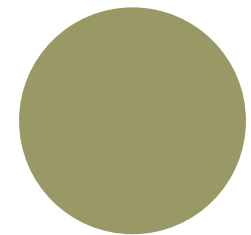
29 KB = 1375 px wide



HEX #440066

R 68 G 0 B 102

C 90 M 100 Y 26 K 19



HEX #999966

R 153 G 153 B 102

C 42 M 28 Y 65 K 11

Logo variations



Black logo

Print files:

TAPREG_logo_BLACK.eps

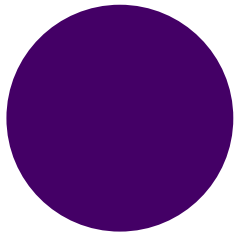


White logo

Print files:

TAPREG_logo_WHITE.eps

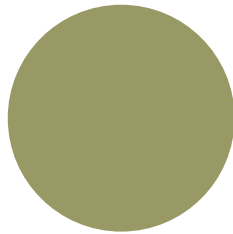
Main colour palette



HEX #440066

R 68 G 0 B 102

C 90 M 100 Y 26 K 19

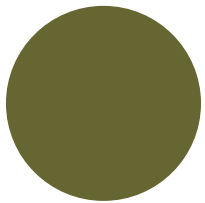


HEX #999966

R 153 G 153 B 102

C 42 M 28 Y 65 K 11

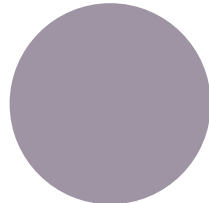
Complementary colour palette



HEX #666633

R 102 G 102 B 51

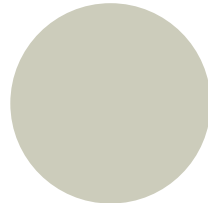
C 56 M 41 Y 86 K 34



HEX #9E94A3

R 158 G 148 B 163

C 41 M 39 Y 25 K 7



HEX #CCCCBB

R 204 G 204 B 187

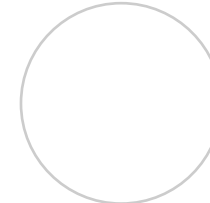
C 24 M 16 Y 28 K 1



HEX #E8E8E8

R 232 G 232 B 232

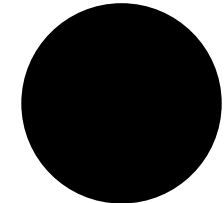
C 11 M 7 Y 8 K 0



HEX #FFFFFF

R 255 G 255 B 255

C 0 M 0 Y 0 K 0



HEX #000000

R 0 G 0 B 0

C 0 M 0 Y 0 K 100

Corporate typeface

Headline font *for titling, main headings and call out.*

Praxis Regular

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890**

Praxis Semi Bold

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890**

Praxis Bold

**AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890**

Text font

Praxis Light

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890

Praxis Light Oblique

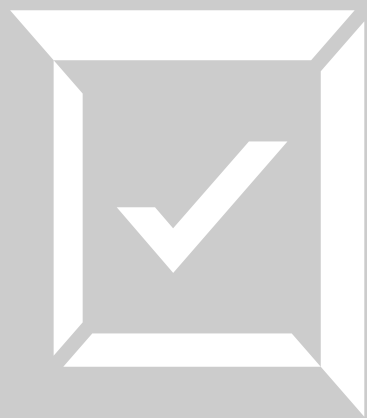
*AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890*

Praxis Regular

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890

Praxis Oblique

*AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890*



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