



Main colour logo



Web/screen files:

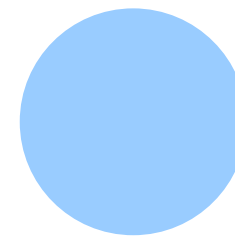
Paperless Home logo_RGB.eps
Paperless Home logo_RGB_12.png
Paperless Home logo_RGB_20.png
Paperless Home logo_RGB_45.png

Print files:

Paperless Home logo_CMYK.eps

Notes:

png files have transparent backgrounds.
File name relates to file size.
12 KB = 484 px wide
20 KB = 1006 px wide
45 KB = 2012 px wide

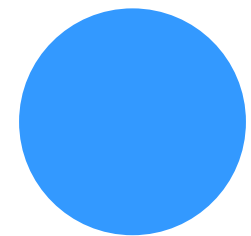


HEX #99CCFF

R 153 G 204 B 255

C 42 M 10 Y 0 K 0

PANTONE 291



HEX #3399FF

R 51 G 153 B 255

C 70 M 35 Y 0 K 0

PANTONE 279

Logo variations



Print files:

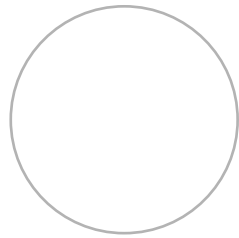
Paperless Home logo_MONO.eps



Print files:

Paperless Home logo_WHITE.eps

Main colour palette

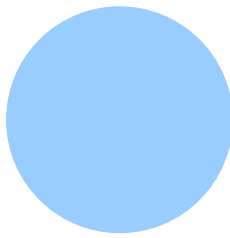


HEX #FFFFFF

R 255 G 255 B 255

C 0 M 0 Y 0 K 0

WHITE

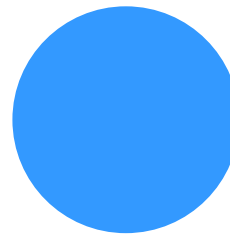


HEX #99CCFF

R 153 G 204 B 255

C 42 M 10 Y 0 K 0

PANTONE 291



HEX #3399FF

R 51 G 153 B 255

C 70 M 35 Y 0 K 0

PANTONE 279

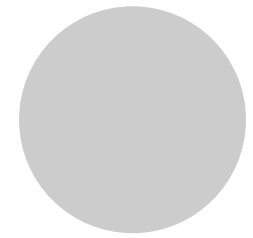


HEX #3366CC

R 51 G 102 B 204

C 83 M 60 Y 0 K 0

PANTONE 2728



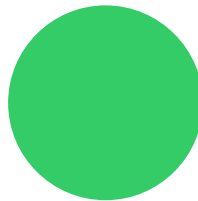
HEX #CCCCCC

R 204 G 204 B 204

C 0 M 0 Y 0 K 25

PANTONE 420

Accent colour palette

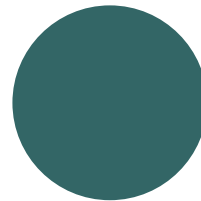


HEX #33CC66

R 51 G 204 B 102

C 68 M 0 Y 76 K 0

PANTONE 7479

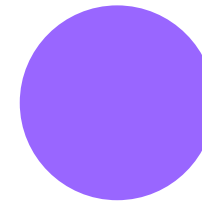


HEX #336666

R 51 G 102 B 102

C 78 M 38 Y 50 K 30

PANTONE 626

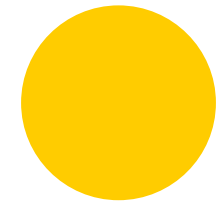


HEX #9966FF

R 153 G 102 B 255

C 64 M 64 Y 0 K 0

PANTONE 266



HEX #FFCC00

R 255 G 204 B 0

C 0 M 20 Y 93 K 0

PANTONE 116

Corporate typeface

Headline font *for titling, main headings and call out.*

ITC Adderville Book

AaBbCcDdEeFfGgHhIijjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890

ITC Adderville Medium

AaBbCcDdEeFfGgHhIijjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890

ITC Adderville Heavy

AaBbCcDdEeFfGgHhIijjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890

Text font

Open Sans Light

AaBbCcDdEeFfGgHhIijjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890

Open Sans Regular

AaBbCcDdEeFfGgHhIijjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890

Open Sans Italic

AaBbCcDdEeFfGgHhIijjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890

Open Sans Bold

AaBbCcDdEeFfGgHhIijjKkLlMmNnOoPp
QqRrSsTtUuVvWwXxYyZz 1234567890

A white paper airplane icon is positioned above the word 'home' in the main title, appearing to fly towards the right. The background behind the text consists of several overlapping white circles of varying sizes, resembling a stylized cloud or a sun.

paperless home

For more information please call: 01727 537130
www.verulamwebdesign.co.uk

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